## **Әд**?лет

On approval of the risk assessment criteria and the checklist for compliance with the legislation of the Republic of Kazakhstan on television and radio broadcasting

#### Unofficial translation

The joint order of the Minister of Information and Communications of the Republic of Kazakhstan dated October 31, 2018 No. 455 and the Minister of National Economy of the Republic of Kazakhstan dated October 31, 2018 No. 39. Registered with the Ministry of Justice of the Republic of Kazakhstan on November 2, 2018 No. 17674.

Unofficial translation

Footnote. Heading is in the wording by the joint order of the Minister of Information and Social Development of the Republic of Kazakhstan No. 40 dated 30.03.2019 and No. 24 of the Minister of National Economy of the Republic of Kazakhstan dated 04.04.2019 (shall be enforced from 11.04.2019).

In accordance with paragraph 3 of Article 141 and paragraph 1 of Article 143 of the Entrepreneur Code of the Republic of Kazakhstan of October 29, 2015, we hereby ORDER:

1. To approve:

1) criteria for assessing the degree of risk for compliance with the legislation of the Republic of Kazakhstan on television and radio broadcasting (hereinafter - the criteria) in accordance with Appendix 1 to this joint order;

2) checklist in the field of state control over observance of the legislation of the Republic of Kazakhstan on television and radio broadcasting (hereinafter - the checklist) with respect to television and radio companies in accordance with Appendix 2 to this joint order;

3) checklist in relation to television and radio broadcasting operators in accordance with Appendix 3 to this joint order.

2. Joint Order No. 1282 of the Acting Minister for Investment and Development of the Republic of Kazakhstan dated December 30, 2015 and No. 844 of the Acting Minister of National Economy of the Republic of Kazakhstan dated December 31, 2015 "On Approval of the Risk Assessment Criteria and the Checklist for Compliance with the Legislation of the Republic of Kazakhstan on Television and Radio Broadcasting "(registered in the Register of State Registration of Regulatory Legal Acts under No. 13009, published on February 29, 2016 in the legal information system "Adilet") shall be deemed to have lost force.

3. The Information Committee of the Ministry of Information and Communications of the Republic of Kazakhstan shall:

1) ensure state registration of this joint order with the Ministry of Justice of the Republic of Kazakhstan;

2) within ten calendar days from the date of state registration of this joint order, direct this joint order to the Republican State Enterprise on the Right of Economic Management of the "Republican Center of Legal Information" of the Ministry of Justice of the Republic of Kazakhstan for official publication and placement in the Reference Control Bank of the Regulatory Legal Acts of the Republic of Kazakhstan;

3) place this joint order on the official Internet resource of the Ministry of Information and Communications of the Republic of Kazakhstan;

4) within ten working days after the state registration of this joint order, submit the data on execution of the actions provided for in subparagraphs 1), 2) and 3) of this paragraph to the Legal Department of the Ministry of Information and Communications of the Republic of Kazakhstan.

4. Control over the execution of this joint order shall be entrusted to the Supervising Vice-Minister of Information and Communications of the Republic of Kazakhstan.

5. This joint order shall take effect upon expiry of ten calendar days after the date of its first official publication, with the exception of the line, sequence number 30, Appendix 1 to the Criteria, lines, sequence number 29, Appendix 2 to the joint order, which shall take effect from January 11, 2019.

2	
Minister of Information	
and Communications of the	
Republic of Kazakhstan	D. Abayev
Minister of National Economy	
of the Republic of Kazakhstan	T. Suleimenov
AGREED	
Committee on Legal Statistics and	
Special Accounts of the General	
Prosecutor's Office of the Republic of Kazakhstan	

Appendix 1 to Joint Order No. 455 of the Minister of Information and Communications of the Republic of Kazakhstan dated October 31, 2018 and No 39 of the Minister of National Economy of the Republic of Kazakhstan dated October 31, 2018

Criteria for assessing the degree of risk in compliance with the Legislation of the Republic of Kazakhstan on Television and Radio Broadcasting Chapter 1. General Provisions

1. These Criteria for assessing the degree of risk in compliance with the Legislation of the Republic of Kazakhstan on Television and Radio Broadcasting (hereinafter referred to as

Criteria) are developed in accordance with paragraph 3 of Article 141 of the Entrepreneur Code of the Republic of Kazakhstan of October 29, 2015 (hereinafter referred to as the Code) and the Rules for formation by state bodies of the risk assessment systems and forms of checklists approved by Order No. 3 of the Acting Minister of National Economy of the Republic of Kazakhstan, dated July 31, 2018 (Registered in the Register of Registration of Regulatory Legal Acts under No. 17371).

2. The following concepts shall be used in these Criteria:

1) major violation - violation of the requirements established by regulatory legal acts in the field of television and radio broadcasting, creating preconditions for the emergence of threats to human life and health, the environment, legitimate interests of individuals and legal entities, the state, as well as the failure to comply with the instructions of the authorized body, the existence of two confirmed complaints and appeals against the entity (facility) subjected to control;

2) minor violation - violation of the requirements established by the regulatory legal acts in the field of television and radio broadcasting, non-observance of which does not create preconditions for the emergence of a threat to the life and health of the population, the environment, legitimate interests of individuals and legal entities, but which are mandatory for television and radio broadcasting entities in the execution of their activity, as well as the existence of one confirmed complaint or appeal;

3) gross violation - violation of the requirements established by the regulatory legal acts in the field of television and radio broadcasting, related to non-compliance with the prohibiting norms of the legislation of the Republic of Kazakhstan (prohibited, not permitted, not allowed ), as well as the violation of the requirements that entails a threat to human life and health, the environment, legitimate interests of individuals and legal entities, the state, the existence of three or more confirmed complaints and appeals against the entity (facility ) subject to control

4) risk - the probability of causing harm in the result of the activity of the entity (facility) subjected to control, to human life or health, the environment, the legitimate interests of individuals and legal entities, the property interests of the state, taking into account the severity of its consequences;

5) risk assessment system - a set of measures carried out by the control body with the aim of assigning preventive control with a visit to the entity (facility) subjected to control;

6) objective criteria of the risk assessment (hereinafter referred to as objective criteria) are the risk assessment criteria used to select entities subjected to control) depending on the degree of risk in compliance with the legislation of the Republic of Kazakhstan on Television and Radio Broadcasting;

7) subjective criteria for assessing the degree of risk (hereinafter - subjective criteria) - criteria for assessing the degree of risk, used to select the entities (facilities) subjected to

control, depending on the performance results of a particular entity (facility) subjected to control;

8) checklist - a list of requirements that includes the requirements for the activities of entities (facilities) subjected to control, failure to comply with which entails a threat to human life and health, the environment, the legitimate interests of individuals and legal entities, the state;

9) the entities (facilities) subjected to control in the field of television and radio broadcasting - television and radio broadcasting operators and television and radio companies

3. Criteria for assessing the degree of risk for preventive control with a visit to the entities (facilities) subjected to control shall be formed by means of objective and subjective criteria.

#### Chapter 2. Objective criteria

4. Determination of the risk for compliance with the legislation of the Republic of Kazakhstan on Television and Radio Broadcasting shall depend on the probability of causing harm in the result of the activity of the entity (facility) subject to control, to human life or health, the environment, legal interests of individuals and legal entities, property interests of the state related to non-provision of constitutional guarantees of the rights to freedom of receipt of information and its distribution by any ways that are not prohibited by law, freedom of speech and creativity, information security of the individual, society and the state when using the services of television and radio broadcasting.

5. According to objective criteria the following entities (facilities) subjected to control shall be assigned to a high degree of risk:

television and radio companies.

6. According to objective criteria, the following entities (facilities) subjected to control shall be assigned to a high degree of risk:

television and radio broadcasting operators.

7. With respect to the entities (facilities) subjected to control, assigned according to objective criteria to a high degree of risk, subjective criteria shall be applied in order to carry out preventive control with a visit to the entity (facility) subject to control.

#### Chapter 3. Subjective criteria

8. In the determination of subjective criteria the following stages shall be applied:

1) formation of database and collection of information;

2) information analysis and risk assessment.

9. Formation of database and collection of information shall be necessary to identify the entities (facilities) subjected to control, that violate the legislation of the Republic of Kazakhstan in the field of television and radio broadcasting.

To assess the degree of risk on subjective criteria, the following sources of information shall be used:

results of preventive control without a visit to the entity (facility) subject to control (final documents issued on the results of preventive control without a visit to the entity (facility) subject to control (reference, conclusion, recommendations, and other), including in the manner determined by the rules of conducting the monitoring of mass media;

existence and number of confirmed complaints or appeals on the entities (facilities) subject to control received from individuals or legal entities, state bodies;

results of previous inspections and preventive control with a visit to the entities (facilities) subject to control. In this case, the severity of violations (gross, major, minor) shall be established in the event of non-compliance with the requirements of the law, reflected in the checklists;

results of the analysis of information submitted by authorized bodies and organizations.

10. Risk assessment of the entities (facilities) subjected to control and their assignment to the high one or entities (facilities) subjected to control that are not related to a high degree of risk according to subjective criteria shall be carried out according to the following indicators:

1) subjective criteria on the information source "results of preventive control without visiting the entity (facility) subjected to control (final documents issued as a result of preventive control without visiting the entity (facility) subject to control (reference, conclusion, recommendations and others), including in the manner, determined by the rules of monitoring the media" shall be determined in accordance with Appendix 1 to these Criteria;

2) subjective criteria on the information source "existence and number of confirmed complaints or appeals with regard to the entities (facilities) subject to control received from individuals or legal entities, state bodies" shall be determined according to Appendix 2 to these Criteria;

3) subjective criteria on the information source "results of previous inspections and preventive control with a visit to the entities (facilities) subject to control. In this case, the severity of violations (gross, major, minor) established in the event of non-compliance with the requirements of the legislation reflected in the checklists" shall be determined according to Appendix 3 to these Criteria;

4) subjective criteria for the information source "results of the analysis of information submitted by authorized bodies and organizations" shall be determined in accordance with Appendix 4 to these Criteria.

11. Based on the information sources, subjective criteria shall be determined, on which the risk levels are assigned in accordance with Appendices 1, 2, 3 and 4 to these Criteria.

12. Subjective criteria are developed on the basis of the requirements of the legislation of the Republic of Kazakhstan in the field of television and radio broadcasting, advertising and protecting children from information harmful to their health and development (hereinafter referred to as Requirements) listed on checklists that have degrees of violations:

1)gross;

2) major;

3) minor.

The degrees of violations are specified in Appendices 1, 2, 3 and 4 to these Criteria.

13. To assign the entity (facility) subject to control to the risk level, the following procedure shall be applied to estimate the risk degree indicator.

If one gross violation is detected, the risk degree indicator of the entity (facility) subject to control shall equal 100 and preventive control shall be carried out in relation to it with a visit to the entity (facility) subject to control.

In the event that no gross violations have been identified, the total indicator for violations of a major and minor degree shall be calculated to determine the risk degree indicator.

When determining the indicator of major violations, a coefficient of 0.7 shall be applied and this indicator shall be calculated using the following formula:

 $SP_3 = (SP2 \times 100/SP1) \times 0,7,$ 

where:

SP3 - is indicator of major violations;

SP1-required number of violations;

SP2 – number of detected violations;

To define the indicator of minor violations coefficient 0,3 shall be applied and this indicator shall be calculated by the following formula:

 $SP_{H} = (SP2 \times 100/SP1) \times 0.3,$ where:

SPH - is indicator of minor violations;

SP1 - required number of minor violations;

SP2 - number of detected minor violations;

General indicator of the risk degree (SP) shall be calculated on 0 to 100 scale and shall be determined by summing up the indicators of major and minor violations by the following formula:

 $SP = SP_3 + SP_H$ ,

where:

SP -general indicator of the risk degree;

SP3 – indicator of major violations;

SPHindicator of minor violations.

14. Based on the priority of the information sources used in accordance with the criteria for assessing the risk degree of the regulatory state body, in accordance with paragraph 13 of these Criteria, an overall risk index shall be calculated based on subjective criteria on 0 to 100 scale.

Pursuant to the risk degree indicators, the entity (facility) subject to control shall be assigned:

to a high degree of risk - with an indicator of the degree of risk from 61 to 100 inclusive, and preventive control shall be carried out in relation to it with a visit to the entity (facility) subject to control;

not related to a high degree of risk - with an indicator of the degree of risk from 0 to 60 inclusive and no preventive control with a visit to the entity (facility) subjected to control shall be carried out in relation therero..

#### **Chapter 4. Final Provisions**

15. Preventive control with a visit to the entity (facility) subjected to control shall not be conducted more than once a year.

16. Preventive control with a visit to the entity (facility) subject to control shall be carried out on the basis of semi-annual lists of preventive control with a visit to the entity (facility) subject to control, formed in accordance with paragraph 3 of Article 141 of the Code.

17. Lists of preventive control with a visit to entities (facilities) subject to control shall be compiled taking into account the priority of the entity (facility) subject to control with the highest indicator of the degree of risk according to subjective criteria.

Appendix 1 to risk assessment criteria for compliance with the Legislation of the Republic of Kazakhstan on Television and Radio Broadcasting Subjective criteria on the information source "results of preventive control without a visit to the entity (facility) subject to control (final documents issued on the results of preventive control without a visit to the entity (facility) subject to control (reference, conclusion, recommendations and other), including in the manner determined

by the rules of conducting the monitoring of mass media "

Footnote. Subjective criteria as amended by the joint order of the Minister of Information and Public Development of the Republic of Kazakhstan dated 30.03.2019 No. 40 and the Minister of National Economy of the Republic of Kazakhstan dated 04.04.2019 No. 24 ( effective from 11.04.2019); by joint order of the Minister of Information and Social Development of the Republic of Kazakhstan dated 10.11.2020 No. 366 and the Minister of National Economy of the Republic of Kazakhstan dated 17.11.2020 No. 87 (shall be enforced upon expiry of ten calendar days after the official publication).

№ n/n	Criteria	Degree of violations
1.	Number of domestic TV programs, with exception of advertisement, is less than fifty percent in the weekly scope of television and radio broadcasting of domestic television channels	Minor
2.	<ul> <li>Number of musical works by Kazakh authors or performers and domestic radio programs, with exception of advertisement, in the weekly scope of radio broadcasting of domestic radio channels:</li> <li>1) from January 1, 2018 - less than forty five percent;</li> <li>2) from January 1, 2020 – less than fifty percent</li> </ul>	Minor
3.	The size of additional information of commercial nature, exceeding twenty-five percent of the picture frame area and violating textual or informational material in television programs	Minor
4.	Dissemination of advertising on television and radio channels that not specialize in messages and materials of an advertising nature, exceeding twenty percent of total broadcast volume per day, except for creeping line, social advertising, information about their own products of television and radio channels ( announcements) that not contain advertising third parties, announcements of events prepared	Minor

	and carried out by a television and radio channel, as well as advertising placed at the venue of an event broadcast live or recording a replay of a live broadcast	
5.	Dissemination of teleshopping on TV channels that not specialize in messages and materials of an advertising nature, exceeding more than thirty percent of total volume of advertising broadcast per day	Minor
6.	Distribution of advertisement in the form of overlays, including by way of a crawl line, which is more than seven and a half percent of the picture frame area and violating textual or informational material in television programs	Minor
7.	Placement by the television and radio broadcasting operator of compulsory television and radio channels that are not in priority in digital broadcasting of consecutive numbers, starting with the first and more, and in analog broadcasting by placing at the beginning of the frequency division channel grid	Minor
8.	Going on the air of television and radio channels without announcing their name	Major
9.	Weekly scope of television and radio programs in the Kazakh language that is less in time than the total volume of television and radio programs in other languages	Major
9-1	The volume of television and radio programs (broadcasts on television and radio broadcasting channels) in the Kazakh language in time intervals of six hours each, calculated from twelve p.m. of local time, shall be less than the total volume of television and radio programs (broadcasts on television and radio broadcasting channels) in other languages	Major
9-2	The volume of advertising in the Kazakh language in time intervals every six hours, calculated from twelve p.m. of local time, shall be	Major
7-2		IviajOI

	less than the total volume of advertising disseminated in other languages	
10.	Missing by the owner of a television and radio channel of the term for the distribution of television and radio programs within six months from the date of the registration certificate receipt	Major
11.	Non-compliance with the requirement of providing at least one news television program (newscast) from 16.00 to 22.00 local time, with a sign language interpretation or translation in the form of subtitles	Major
12.	Non-provision of mandatory messages, placed on television channels, with sign language interpretation or translation in the form of subtitles	Major
13.	Retransmission of radio programs of foreign television and radio channels in the weekly scope of broadcasting by domestic television and radio channels, exceeding twenty per cent of the total scope of the television and radio programs	Major
14.	Placement of information about job vacancies containing discriminatory labor requirements	Major
15.	Distribution of radio channels via analogue on-air radio broadcasting without a license to engage in the activity of distributing radio channels	Major
16.	Distribution of television and radio channels by television and radio broadcasting operators via terrestrial digital television and radio broadcasting without a license to engage in the activities of distributing television and radio channels	Major
17.	Distribution of television and radio channels by television and radio broadcasting operators via satellite television and radio broadcasting without a license to engage in the activities of distributing television and radio channels	Maor

	Distribution of television and radio	
18.	channels by television and radio broadcasting operators via cable and on-air cable television and radio broadcasting without a license to engage in the activities of distributing television and radio channels	Major
19.*	Jamming of radio transmitting and ( or) radio receiving means of communication by individual land-based satellite receiving devices	Major
20.*	Distribution of television and radio channels by television and radio broadcasting operators via satellite television and radio broadcasting in the absence of permit to use frequency bands, radio frequencies ( radio frequency channels) and a license to engage in the activities of distributing television and radio channels	Major
21.	Broadcasting of television programs from 06:00 to 22:00 local time, which may inflict harm to physical, mental, moral and cultural development of children and teenagers, as well as movies, indexing in accordance with the Law of the Republic of Kazakhstan "On Culture" by index "E 18"	gross
22.	<ul> <li>Dissemination of advertising during retransmission of foreign television and radio channels by television and radio broadcasting operators on the territory of the Republic of Kazakhstan, except for:</li> <li>1) social advertising;</li> <li>2) advertisements placed at the venue of the event, broadcast live or replay recordings of the live broadcast;</li> <li>3) advertising disseminated by foreign television and radio channels specializing exclusively in messages and materials of an advertising nature</li> </ul>	gross
23.	Placement of advertisements on financial (investment) pyramid activity	gross
24.	Advertising of tobacco and tobacco products	gross

25.	Advertising of alcoholic products	gross
26.	Advertising of electronic casino and internet casino	gross
27.	Dissemination in the media or telecommunications networks of personal and biometric data of a person, including information about his/her parents and other legal representatives, other information that allows for establishing of the identity of the person, about a child injured in the result of unlawful actions (inaction) and about minors, suspected and (or ) accused of administrative and (or) criminal offenses.	gross
28.	Interruption by advertisement, including by crawl line, of the broadcasting of official messages, speeches of candidates for the President of the Republic of Kazakhstan and deputies of representative bodies, educational and religious television programs, as well as the broadcasting of children's television programs, with the exception of advertising intended for children and teenagers	gross
29.	Dissemination of advertisement on television and radio channels on the days of national mourning	gross
30.	Distribution by means of television and radio broadcasting of information products without indicating the sign of the age category or without reporting the age category at the beginning of the television and radio program, as well as at each renewal after its interruption	gross
31.	Distribution by television and radio broadcasting operators of television and radio channels that are not registered with the authorized body	gross
32.	Distribution by television and radio broadcasting operators of foreign television and radio channels that are not registered with the authorized body	gross
33.	Absence of obligatory television and radio channels with the television and radio broadcasting operators	gross

34	Dissemination of advertising of goods (works, services) prohibited for advertising by the legislation of the Republic of Kazakhstan	Major
35	Dissemination of advertising for relevant product (work, services), as well as the advertiser itself subject to licensing, without specifying the license number and name of the issuing authority, except for advertising on radio	Major
36	Dissemination of unfair and inaccurate advertising, except for cases of anticompetitive actions ( inaction) of state, local executive authorities, organizations endowed by the state with the functions of regulating the activities of market entities, unfair competition	Major
37	Dissemination of unethical and hidden advertising	Major
38	The use of advertising to promote or agitate forcible change of the constitutional order, violation of the integrity of the Republic of Kazakhstan, undermining the security of the state, war, social, racial, national, religious, class and tribal superiority, the cult of cruelty and violence, pornography, as well as the dissemination of information constituting state secrets Of the Republic of Kazakhstan and other secrets protected by law	Major
39	Dissemination of advertising in total volume of advertising broadcasting per day with a duration of more than twenty percent in the period from six p.m. to eleven p.m. of local time during an hour of broadcasting time	Major
40	Dissemination of social advertising, placed on a free of charge basis on compulsory television and radio channels, less than ten broadcasts in a time interval of eighteen hours, calculated from six a.m., with obligatory two broadcasts in a time interval of six hours, calculated from six p.m. of local time daily	Minor
	Dissemination of social advertising shall be uneven throughout its daily broadcast on the territory of the	

41	Republic of Kazakhstan in the Kazakh and Russian languages, as well as at the discretion of the advertiser in other languages	Minor
42.	Visual or audio use of images of minors in advertisements, except for social advertisements and advertisements of goods (works, services) for minors, as well as goods (works, services) that will not entail a harmful effect on the physical, mental health and morality of minors	major
43	Dissemination of social advertising in radio programs mentioning sponsors for more than three seconds each, in television programs of social advertising with mention to sponsors lasting more than three seconds for each, and such mentions shall be allocated more than seven percent of the frame area, and in social advertising dissimilated in other ways, - more than five percent of the advertising area (space)	Minor
44	Excessive sound when broadcasting advertisements shall be louder than the sound of the broadcast program	Major
45	Dissemination of social advertising with a mention of means of individualization, of individuals and legal entities, except for the mention of state authorities, local authorities, sponsors, individuals who find themselves in a difficult life situation or need treatment, in order to provide them with charitable assistance, as well as mentions in social advertising about socially oriented non-profit organizations in cases where the content of this advertising is directly related to information about the activities of such non-profit organizations aimed at achieving charitable or other socially useful goals	Minor

\*Note: The control over the entities (facilities) of television and radio broadcasting shall be performed by the authorized body in the field of technical support of television and radio broadcasting. Subjective criteria on the information source "existence of confirmed complaints and appeals with regard to the entities (facilities) subject to control received from individuals or legal entities, state bodies"

№ n/n	Criteria	Degree of violations
1.	Existence of one confirmed complaint or appeal with regard to the entities (facilities) subject to control received from individuals or legal entities, state bodies	Minor
2.	Existence of two confirmed complaints or appeals with regard to the entities (facilities) subject to control received from individuals or legal entities, state bodies	Major
3.	Existence of three and more confirmed complaints or appeals with regard to the entities (facilities) subject to control received from individuals or legal entities, state bodies	gross

Appendix 3 to the risk assessment criteria for compliance with the legislation of the Republic of Kazakhstan on Television and Radio Broadcasting

### Subjective criteria on the information source "results of previous inspections and preventive control with a visit to the entity (facility) subject to control"

Footnote. Subjective criteria as amended by the joint order of the Minister of Information and Public Development of the Republic of Kazakhstan dated 30.03.2019 No. 40 and the Minister of National Economy of the Republic of Kazakhstan dated 04.04.2019 No. 24 ( effective from 11.04.2019).

Nº n/n	Criteria (degree of gravity established in the event of non-compliance with requirements named below)	Degree of violations
1.	Compliance with the requirement of recording and storing the broadcast and retransmitted television and radio programs for six months	Minor
	Compliance with the requirements for providing the quality of	

2.*	presenting the television and radio programs by television and radio channels	Major
3.	Compliance with the requirement for the written consent of the owners of the building and (or) buildings for the organization of collective reception system that does not pursue commercial purpose	Major
4.	Compliance with the requirement for existence of a signed contract for distribution of free-access television and radio channels between a television and radio broadcasting operator and a television and radio company	Major
5.*	Compliance with the requirement of non-use for dissemination of television and radio channels of technical means of television and radio broadcasting that have not passed the conformity confirmation procedures	Major
6.	Compliance with the requirements of television, radio companies and television and radio broadcasting operators, regardless of their form of ownership, to alert the population about the threat to life, human health and the order of actions in the current situation during natural and man-made emergencies, as well as in the interests of defense, national security and law enforcement	
7.	Compliance with the requirement for the availability of a license to engage in the distribution of television and radio channels on the organization of a system of collective reception of television and radio channels for commercial purposes	gross
8.	Execution of notifications, references, recommendations, instructions, conclusions of the authorized body	gross
9	Compliance with the requirement to prevent the retransmission of a television, radio channel, television and radio program without an agreement concluded between a television and radio broadcasting operator and a television, radio	gross

\* Note: The control over the entities (facilities) of television and radio broadcasting shall be performed by the authorized body in the field of technical support of television and radio broadcasting.

Appendix 4 to the risk assessment criteria for compliance with the legislation of the Republic of Kazakhstan on Television and Radio Broadcasting

### Subjective criteria on the information source "results of the analysis of information, submitted by authorized bodies and organizations"

Nº n/n	Criteria Degree of violations	
1.	Activities of owners of foreign television and radio channels in the Republic of Kazakhstan, having in their authorized capital fully or partially the state package of shares ( parts, pieces), as well as persons affiliated to them - a legal entity in the territory of the Republic of Kazakhstan with a share in the authorized capital of more than twenty percent of block of shares ( parts, pieces) of foreign legal entities	

Appendix 2 to Joint Order No. 455 of the Minister of Information and Communications of the Republic of Kazakhstan dated October 31, 2018 and No 39 of the Minister of National Economy of the Republic of Kazakhstan dated October 31, 2018

# Checklist in the field of state control over the compliance with the Legislation of the Republic of Kazakhstan on Television and Radio Broadcasting in relation to television and radio companies

Footnote. Checklist with changes made by the joint order of the Minister of Information and Public Development of the Republic of Kazakhstan dated 30.03.2019 No. 40 and the Minister of National Economy of the Republic of Kazakhstan dated 04.04.2019 No. 24 ( effective from 11.04.2019); by joint order of the Minister of Information and Social Development of the Republic of Kazakhstan dated 10.11.2020 No. 366 and the Minister of National Economy of the Republic of Kazakhstan dated 17.11.2020 No. 87 (shall be enforced upon expiry of ten calendar days after the official publication).

In the field of/for \_\_\_\_\_

	in accordance with article 138
	of the Entrepreneur Code of the Republic of Kazakhstan in relation to
	name of homogeneous group of entities (facilities) subjected to control
	State body that assigned inspection
to (	Act on assigning inspection / preventive control with a visit to the entity (facility) subject control
	No, date Name of the entity (facility) subject to control
 sut	(Individual identification number), business identification number of the entity (facility) bject to control

Location address

№	List of requirements	Required	Not required	Complying with requirements	Not complying with requirements
	2	3	4	5	6
1.	Compliance with the requirement that the number of domestic TV programs, with the exception of advertisement, shall constitute at least fifty percent in the weekly scope of television and r a d i o broadcasting of domestic television channels				
2.	Compliance with the requirement for the number of musical works by Kazakh authors or performers and domestic radio programs, with exception of advertising in the weekly scope of broadcasting of domestic radio channels: 1) from January 1 , 2018 –not less than forty five percent; 2) from January 1 , 2020 –not less than fifty percent				
3.	Compliance with the requirement for the size of additional information of commercial nature, not exceeding twenty-five percent of the picture frame area and not violating				

1			1	
	textual or			
	informational			
	material in			
	television			
	programs			
	Compliance with			
	the requirement			
	for			
	non-disseminatio			
	n of advertising			
	on television and			
	radio channels			
	that do not			
	specialize in			
	messages and			
	materials of an			
	advertising nature			
	, exceeding			
	twenty percent of			
	total broadcast			
	volume per day,			
	except for			
	creeping line,			
	social advertising,			
	information about			
4	their own			
4.	products of			
	television and			
	radio channels (			
	announcements),			
	not containing			
	advertisements of			
	third parties,			
	announcements			
	of events			
	prepared and			
	carried out by a			
	television and			
	radio channel, as			
	well as			
	advertisements			
	placed at the			
	venue of an event			
	broadcast live or			
	recording a replay			
	of a live			
	broadcast			
	Compliance with			
	the requirement			
	for non-			
	dissemination of			
	teleshopping on			
	TV channels that			
	do not specialize			
I				I

5.	in messages and		
	advertising		
	materials, not		
	exceeding thirty		
	percent of total		
	volume of		
	advertising		
	broadcast per day		
	Compliance with		
	the requirement		
	for distribution of		
	advertisement in		
	the form of		
	overlays,		
	including by way		
	of a crawl line,		
6.	not more than		
	seven and a half		
	percent of the		
	picture frame area		
	and not violating		
	textual or		
	informational		
	material in television		
	programs		
	Compliance with		
	the requirement f o r		
	r o r non-admission of		
	airing of		
7.	television and		
	radio channels		
	without		
	announcing their		
	name		
	Compliance with		
	the requirement		
	that the weekly		
	scope of		
	television and		
	radio programs in		
8.	the Kazakh		
υ.	language shall not		
	be less than the		
	total scope of		
	television and		
	radio programs		
	by time in other		
	languages		
	Compliance with		
	the requirements		
	for volume of		

	8-1	television and radio programs ( broadcasts on television and r a d i o broadcasting channels) in the Kazakh language in time intervals of six hours each, calculated from 12 p.m. local time , not less than total volume of television and radio programs ( broadcasts on television and r a d i o broadcasting channels) in other languages		
-	8-2	Compliance with the requirement for volume of advertising in the Kazakh language in time intervals every six hours, calculated from 12 p.m. local time , not less than total volume of advertising disseminated in other languages		
	9.	Compliance with the requirement f o r non-admission of missing by the owner of a television and radio channel of the term for the distribution of television and radio programs within six months from the date of the registration certificate receipt		

10.	Compliance with the requirement f o r non-admission from 06:00 to 22: 00 local time of broadcasting the television programs, which may inflict to harm physical, mental, moral and cultural development of children and teenagers		
11.	Availability of an agreement on the distribution of free-access radio and television channels between a television and r a d i o broadcasting operator and a television and radio company		
12.	Compliance with the requirement for providing at least one television news program ( newscast) from 16.00 to 22.00 local time with a sign language interpretation or translation in the form of subtitles		
13.	Provision of mandatory messages, placed on television channels, with sign language interpretation or translation in the form of subtitles		
	Compliance with the requirement t h a t		

	retransmission of radio programs of foreign television			
	and radio			
	channels in the			
	weekly scope of			
14.	broadcasting by			
	domestic			
	television and			
	radio channels			
	shall not exceed			
	twenty per cent of			
	the total scope of			
	the television and			
	radio programs			
	Compliance with			
	the requirement			
	for			
	non-admission of			
	placing			
15.	information about			
	job vacancies			
	containing			
	discriminatory			
	labor			
	requirements			_
	Compliance with			
	the prohibition on			
17	dissemination of			
16.	advertisements on financial (			
	investment)			
	pyramid activity			
	Compliance with			-
	the prohibition on			
17.	advertising			
	alcoholic			
	products			
	Compliance with			-
	the prohibition on			
18.	advertising			
	tobacco and			
	tobacco products			
	Compliance with			
	the prohibition on			
19.	advertising			
	electronic casino			
	and internet			
	casino			_
	Compliance with			
	the requirement			
	not to disseminate			

	1	1	
	in the media or telecommunicatio		
	ns networks the		
	personal and		
	biometric data of		
	a person,		
	including		
	information about		
	his parents and		
	other legal		
	representatives,		
20.	other information		
	that allows for		
	establishing of		
	identity of the		
	person, about a		
	child injured in		
	the result of		
	unlawful actions (		
	inaction) and		
	about minors,		
	suspected and (or		
	) accused of		
	administrative		
	and (or) criminal		
	offenses.		
	Provision of		
	quality of		
	presenting		
21.*	television and		
	radio programs		
	by television and		
	radio channels		
	Compliance with		
	the requirement		
	of non-use for		
	dissemination of		
	television and		
	radio channels of		
22.*	technical means		
	of television and		
	radio		
	broadcasting that		
	have not passed		
	the conformity		
	confirmation		
	procedures		
	Compliance with		
	the requirement		
	not to retransmit		
	television and		
	radio channel,		
	television and		

	radio program without a signed agreement		
23.	between the television and radio operator		
	and a television and radio company or a		
	branch (		
	representative office) of a		
	foreign legal entity		
	Compliance with		
	the requirement of television,		
	radio companies		
	and television and		
	radio		
	broadcasting		
	operators,		
	regardless of their		
	form of		
	ownership, to alert the		
	population about		
24.	a threat to life,		
	human health and		
	the order of		
	actions in the		
	current situation		
	during natural		
	and man-made		
	emergencies, as well as in the		
	interests of		
	defense, national		
	security and law		
	enforcement		
	Compliance with		
	the requirement		
	of recording and		
	storing the		
25.	broadcast and		
	retransmitted		
	television and		
	radio programs for six months		
	Compliance with		
	the requirement on activities of		
	on activities of owners of foreign		
	owners of foldigit		

	[		1	
	television and radio channels in			
	the Republic of Kazakhstan,			
	having in their			
	authorized capital			
	fully or partially			
	the state package			
	of shares (parts,			
26.	pieces), as well as			
	persons affiliated			
	to them - a legal			
	entity in the			
	territory of the Republic of			
	Kazakhstan with			
	a share in the			
	authorized capital			
	of more than			
	twenty percent of			
	block of shares (			
	parts, pieces) of			
	foreign legal			
	entities			
	Compliance with			
	the requirement			
	not to interrupt by			
	advertising,			
	including by crawl line, the			
	broadcasting of			
	official messages,			
	speeches of			
	candidates for the			
	President of the			
	Republic of			
	Kazakhstan and			
27	deputies of			
27.	representative			
	bodies, educational and			
	religious			
	television			
	programs, as well			
	as broadcasting			
	of children's			
	television			
	programs, with			
	the exception of			
	advertisements			
	intended for			
	children and			
	teenagers			

28.	Compliance with the requirement not to disseminate advertisement on television and radio channels on the days of national mourning		
29.	Compliance with the requirement not to disseminate information products by means of television and r a d i o broadcasting of without indicating the sign of the age category or without reporting the age category at the beginning of the television and radio program, as well as at each renewal after its interruption		
30.	Execution of notifications, references, recommendations , prescriptions, conclusions of the authorized body		
31	Compliance with the requirement f o r non-disseminatio n of advertising of goods (works, services) prohibited for advertising by the legislation of the Republic of Kazakhstan		
	Compliance with the requirements for dissemination		

32	of advertising of the relevant product (work, services), as well as the advertiser itself subject to licensing, indicating the license number and name of the authority that issued the license, except for advertising on radio			
33	Compliance with the requirement f o r non-disseminatio n of unfair and unreliable advertising, except for cases o f anti-competitive actions (inaction) of state, local executive authorities, organizations authorized by the state with the functions of regulating the activities of market entities, u n f a i r competition			
34	Compliance with the requirement f o r non-disseminatio n of unethical and h i d d e n advertising			
	Compliance with the requirement to prevent the use of advertising to promote or agitate forcible change of the constitutional			

	order, violation of
	the integrity of
	the Republic of
	Kazakhstan,
	undermining the
	security of the
	state, war, social,
35	racial, national,
	religious, class
	and tribal
	superiority, the
	cult of cruelty
	and violence,
	pornography, as
	well as the
	dissemination of
	information
	constituting state
	secrets of the
	Republic of
	Kazakhstan and
	other secrets
	protected by law
	Compliance with
	the requirement
	for dissemination
	of advertising in
	total volume of
	advertising
26	broadcast per day
36	from six p.m. to
	twelve p.m. of
	local time within
	an hour of
	broadcasting time
	of no more than
	twenty percent
	Compliance with
	the requirement
	for dissemination
	of social
	advertising,
	placed free of
	charge on
	compulsory
	television and
	radio channels, at
27	least ten times in
37	a time interval of
	eighteen hours,
	calculated from
	six a.m. in the
	morning local
	time, with
	timo, with

	1	I	I.	
	obligatory two			
	broadcasts in a			
	time interval of			
	six hours,			
	calculated from			
	Compliance with			
	the requirement			
	for dissemination			
	of social			
	advertising			
	e v e n l y			
	throughout its			
	daily broadcast			
38	on the territory of			
	the Republic of			
	Kazakhstan in the			
	Kazakh and			
	Russian			
	languages, as			
	well as at the discretion of the			
	advertiser in other			
	languages			
	Compliance with			
	the requirement			
	for			
	non-disseminatio			
	n o f advertisements			
	with visual or			
	audio use of			
	images of minors			
	in advertisements,			
	except for social			
	advertisements			
39	a n d			
	advertisements of			
	goods (works,			
	services) for			
	minors, as well as			
	goods (works,			
	services) that will			
	not entail a			
	harmful effect on			
	the physical,			
	mental health and			
	morality of			
	minors			
	Compliance with			
	the requirement			
	to disseminate the			
	social advertising			
	with mentioning			

	sponsors in radio
	programs with a
	duration of no
	more than three
	seconds of each,
	in TV programs
	of social
	advertising with
	mentioning
40	sponsors no more
	than three
	seconds long of
	each, and such
	mention shall be
	allocated no more
	than seven
	percent of the
	frame area, and in
	social advertising
	disseminated in
	other ways - no
	more than five
	percent of the
	advertising area (
	space)
	Compliance with
	the requirement
	of not exceeding
	the sound when
41	broadcasting
	advertisements
	louder than the
	sound of the
	broadcast
	program
	holim

\*Note:

The control over the entities (facilities) of television and radio broadcasting shall be performed by the authorized body in the field of technical support of television and radio broadcasting. Official (s)

Full name Head of the entity (facility) subject to control

position signature

Full name

Appendix 3 to Joint Order No. 455 of the Minister of Information and Communications of the Republic of Kazakhstan dated October 31, 2018 and No 39 of the Minister of National Economy of the Republic of Kazakhstan dated October 31, 2018

Checklist in the field of state control over the observance of the legislation of the Republic of Kazakhstan on television and radio broadcasting in relation to television and radio broadcasting operators

Footnote. Checklist with changes made by the joint order of the Minister of Information and Public Development of the Republic of Kazakhstan dated 30.03.2019 No. 40 and the Minister of National Economy of the Republic of Kazakhstan dated 04.04.2019 No. 24 ( effective from 11.04.2019).

In the field of/for \_\_\_\_\_

in accordance with article 138

of the Entrepreneur Code of the Republic of Kazakhstan in relation to

name of homogeneous group of entities (facilities) subject to control

State body that assigned inspection

Act on assigning inspection / preventive control with a visit to the entity (facility) subject to control

No, date Name of the entity (facility) subject to control

(Individual identification number), business identification number of the entity (facility) subject to control

\_\_\_\_\_

#### Location address

N⁰	List of requirements	Required	Not required	Complies with requirements	Does not comply with requirements
1	2	3	4	5	6
1.	Compliance with the requirement for the availability of mandatory television and radio channels with television and radio broadcasting operators				
2.	Compliance with the requirement of not placing by the television and r a d i o broadcasting operator of mandatory television and radio channels that are not in priority in digital broadcasting of consecutive numbers, starting				

	with the first and				
	more, and in				
	analog				
	broadcasting by				
	placing at the				
	beginning of the				
	frequency				
	division channel				
	grid				
	Compliance with				
	the requirement				
	for				
	non-disseminatio				
	n of advertising				
	when				
	retransmission of				
	foreign television				
	and radio				
	channels by				
	operators of				
	television and				
	radio				
	broadcasting on				
	the territory of				
	the Republic of				
	Kazakhstan,				
3.	except for:				
J.	1) social				
	advertising;				
	2) advertising				
	placed at the				
	location of an				
	event broadcast				
	live or recording				
	a replay of a live				
	broadcast;				
	3) advertising				
	distributed by				
	foreign TV and				
	radio channels				
	that specialize				
	exclusively in				
	messages and				
	advertising				
	materials				
	Compliance with				
	the requirement				
	for written				
	consent of the				
	owners of the				
	building and (or)				
	buildings for				
4.	organization of				
	or Buill within 01				
1	I I	1	1	1	I

	collective reception system that does not pursue commercial purpose		
5.	Compliance with the requirement for the availability of a license to engage in the distribution of television and radio channels on the organization of a system of collective reception of television and radio channels for commercial purposes		
6.	Compliance with the requirement that television and radio broadcasting operators shall not distribute the television and radio channels that are not registered with the authorized body		
7.	Compliance with the requirement that television and radio broadcasting operators shall not distribute foreign television and radio channels that are not registered with the authorized body		
	Compliance with the requirement not to distribute radio channels via analogue on-air		

0	radio		
8.	broadcasting		
	without a license		
	to engage in the		
	activity of		
	distributing radio		
	channels		
	Compliance with		
	the requirement		
	that television		
	and radio		
	broadcasting		
	operators shall		
	not distribute		
	television and		
	radio channels via		
9.	on-air digital		
	television and		
	radio		
	broadcasting		
	without a license		
	to engage in the		
	activity of		
	distributing		
	television and		
	radio channels		
	Compliance with		
	the requirement		
	that television		
	and radio		
	broadcasting		
	operators shall		
	not distribute		
	television and		
10	radio channels via		
10.	satellite television		
	and radio		
	broadcasting		
	without a license		
	to engage in the		
	activity of		
	distributing		
	television and		
	radio channels		
	Compliance with		
	the requirement		
	that television		
	and radio		
	broadcasting		
	operators shall		
	not distribute		
	television and		
	radio channels via		
	raulo channels via		

11.	cable and on-air cable television and radio broadcasting without a license to engage in the activities of distributing television and radio channels			
12.	Availability of a signed contract on distribution of free-access television and radio channels between the television and r a d i o broadcasting operators and the television and radio company			
13.*	Jamming of radio transmitting and ( or) radio receiving means o f communication by individual ground-based satellite receiving devices			
14.*	Compliance with the requirement that television and radio broadcasting operators shall not disseminate television and radio channels via satellite television and radio broadcasting in the absence of permit to use frequency bands, radio frequencies (radio frequency channels) and a license to engage in the activities of			

te	istributing elevision and adio channels			
di te ra te 15.* r t br ha th co	Use for issemination of elevision and adio channels of echnical means f television and a d i o roadcasting that ave not passed he conformity onfirmation rocedures			
16. 16. 16. 16. 16. 16. 16. 16.	Compliance with he requirement ot to retransmit television and adio channel, a elevision and adio program without a signed ontract between he television and a d i o roadcasting perator and the elevision and a d i o roadcasting ompany or a rranch ( epresentative ffice) of the oreign legal ntity			
R te r a br oj re f c ov th at hu 17.	Refusal by elevision and a d i o roadcasting perators, egardless of their orm of wnership to alert he population bout a threat to uman life and ealth and the rder of actions n the current ituation during atural and			

	man-made emergencies, as well as in the interests of defense, national security and law enforcement
18.	Execution of notifications references, recommendations , instructions, conclusions of the authorized body

\*Note:

The control over entities (facilities) of television and radio broadcasting shall be performed by the authorized body in the field of technical support of television and radio broadcasting. Official (s)

position signature \_\_\_\_\_

Full name

Head of the entity (facility) subject to control

position signature

Full name

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